

2018 Sponsorship Prospectus

ThunderPlains Developer Conference (Web/Mobile/JS)

Target Audience

ThunderPlains is a developer-focused conference. Our audience is mostly JavaScript and front-end developers and related jobs. JavaScript is unique in the fact that all developers have to use it in the browser, so it's not uncommon to have a wide variety of developers with all kinds of different experience and backgrounds at our conference.

- JavaScript (Browser, Mobile Apps, and Node.js)
- Front-End Developers and Designers (HTML/CSS, etc.)
- Developers from all backgrounds interested in JavaScript
- Business/Startup Owners
- Project Managers

Attendance

For 2018, we are expecting attendance of 250-300 developers and IT professionals.

- 2018 - Cox Convention Center - 300 (expected)
- 2017 - Will Rogers Theatre - 210
- 2016 - Devon Boathouse - 225 (Sold Out)
- 2015 - Cox Convention Center - 300 (Sold Out)
- 2014 - Cox Convention Center - 250 (Sold Out)
- 2013 - Cox Convention Center - 130

Sponsorship Packages

Gold - \$3,000

Limited to 4 companies

- Sponsor booth (draped table and chairs with power strip)
- Four conference passes included - additional passes purchased at 30% discount
- Logo on event signage
- Logo on website in sponsor feature area
- Social media announcement
- You can place brochures, stickers, and other swag on our swag table
- You can include up to two items in our raffle

Silver - \$2,000

Limited to 8 companies

- Sponsor booth (draped table and chairs with power strip)
- Two conference passes included - additional passes purchased at 30% discount
- Logo on event signage
- Logo on website in sponsor feature area
- Social media announcement
- You can place brochures, stickers, and other swag on our swag table
- You can include up to two items in our raffle

Bronze - \$1,000

No Sponsor Limits

- Logo on event signage
- Logo on website in sponsor feature area
- Social media announcement
- One conference pass included - additional passes purchased at 20% discount
- You can place brochures, stickers, and other swag on our swag table
- You can include up to one item in our raffle

Local / Non-Profit - \$500

Limited to Oklahoma Companies/Startups or Non-profits

- Logo on website in sponsor feature area
 - Social media announcement
 - One conference pass included - additional passes purchased at 20% discount
 - You can place brochures, stickers, and other swag on our swag table
 - You can optionally include one item in our raffle
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Exclusive Sponsorship Packages

Exclusive Lunch Sponsorship (Gold Level) - \$4,000

Limited to 1 company

- Place cards/logos on all lunch tables
- “Lunch provided by ...” announcements and wording
- + ALL Gold Level benefits (sponsor booth, tickets, discounts, etc.)

Exclusive Snack Sponsorship (Silver Level) - \$2,500

Limited to 1 company - Snack/drink break will be around 2-3pm

- Place cards/logos on all snack trays and tables (cookies, brownies, etc.)
- “Snack provided by ...” announcements and wording
- + ALL Silver Level benefits (sponsor booth, tickets, discounts, etc.)

Sponsorship Contact

Sponsorship questions, sales, and to request a custom sponsorship package:

<p>ThunderPlains/Techlahoma Sponsorships:</p> <p>Vance Lucas Techlahoma Foundation Phone: (405) 606-5355 vlucas@techlahoma.org</p>	<p>In Partnership with InnoTech OKC</p> <p>Sean Lowrey Prospera Events Phone: (503) 570-6295 seanl@prosperaevents.com</p>
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